



Hello,

How often is it that you have an opportunity to reach nearly 200,000 potential customers in a four day period for less than a penny per impression? What's more, that group is comprised of multi-generational families, couples, singles and children who are engaged in activities that we all love – eating, listening to music, conversing and enjoying amusements. What a perfect time for them to be receptive to your message.

The Feast of the Blessed Sacrament would like to invite you to participate as a partner in our 2008 event and share in the success of the largest Portuguese feast in the world and the largest ethnic event in New England. The opportunities are endless. The exposure is dramatic with attendees coming from all over southern New England. The Feast committee has put together this package to acquaint you with our event. It is one of few remaining admission-free summer events and it is our goal to continue in that fashion. However, we do need assistance from community-minded businesses like yours to maintain this kind of accessibility to all. On July 31st, 2008 the 94th annual Feast of the Blessed Sacrament will commence rain or shine for four days of food, beverage, music, dance and fun. Along the way, the event features major American and international performers, superb ethnic food, a 5K road race, a “Kids Day” celebration and the city of New Bedford’s largest and longest parade featuring dozens of marching bands and floats. Please consider partnering with us as a presenter in showcasing this event for everyone to enjoy. There are many ways to participate as indicated in this package. Each is a valuable opportunity for your company to connect with the community.

We hope you agree.

Sincerely,

Rick Perry, *Chairman - Presenter Committee*
(508) 998-7041
Don Neves, *President*
2008 Feast of the Blessed Sacrament
(508) 269-0507
Larry Jacques, *President*
Club Madeirense S.S. Sacramento, Inc.
(508) 992-6911

“God help us to help others”

This is the motto of the Club Madeirense S.S. Sacramento, Inc. the sponsoring organization of the Feast of the Blessed Sacrament. Each year, after the Feast, the organization donates thousands of dollars, by-way-of charitable contributions to a variety of worthy causes. Here is a partial list of charities that the Club Madeirense S.S. Sacramento Inc. has helped over the years, with proceeds from the Feast.

CLUB MADEIRENSE SCHOLARSHIP FUND
CLUB MADEIRENSE CHARITABLE FOUNDATION
AHA! NEW BEDFORD
ALDEIA DA PAZ, PORTUGUESE CHILDREN’S FUND
AMERICAN CANCER SOCIETY
AMERICAN RED CROSS
BULLARD STREET NEIGHBORHOOD ASSOCIATION
CASA DE SAUDADE LIBRARY
FIRST NIGHT NEW BEDFORD
HEARTS AND HANDS FOUNDATION
I.H. SCHWARTZ REHABILITATION CENTER
IMMACULATE CONCEPTION CHURCH
MAKE A WISH FOUNDATION
MARKET MINISTRIES
NEEDIEST FAMILY FUND
NEW BEDFORD RE. VOC. TECH ATHLETICS
PORTUGUESE UNITED FOR EDUCATION
PRINCE HENRY SOCIETY
SARAH D. OTTIWELL SCHOOL AND P.T.A.
SHRINER’S BURN CENTER
SISTERS OF CHARITY
SOCIETY OF SENHOR DA PEDRA
SOUTHCOAST MUSIC FOUNDATION
ST. ATHONY’S SCHOOL
ST JUDE’S CHILDREN’S HOSPITAL
ST. LUKES HOSPICE PROGRAM

Clube Madeirense S.S. Sacramento, Inc. Charitable Foundation 2007 SCHOLARSHIP RECIPIENTS

Adriano Almeida III, *Bishop Stang High School*
Lauren Marie Alves, *Dartmouth High School*
John Walter Armando, *Dartmouth High School*
Katherine Baptista, *Bristol County Agricultural High School*
Rebecca Baptista, *Fairhaven High School*
Stephanie Bender, *New Bedford High School*
Danielle Bennett, *Dartmouth High School*
Jennifer Lyn Butler, *Dartmouth High School*
Matthew Carreiro, *Diman Regional Voc. Tech. High School*
Jennifer Lynn Clark, *East Granby High School*
Michael Joseph Cormier, *Old Colony Regional Voc. Tech. High School*
Andrew Michael daSilva, *Bishop Stang High School*
Cameron D. Durant, *New Bedford High School*
Philip Fagundes, *Apponequet Regional High School*
Nathan Henry Gauthier, *Dartmouth High School*
Justine Marie Guerreiro, *New Bedford High School*
Jeffrey Donald Lacasse, *New Bedford High School*
Kimberly Rose Marris, *Loomis Chaffee*
Liane Marie Marshall, *Bishop Stang High School*
Matthew Matern, *Brookfield High School*
Justine McGreevy, *Fairhaven High School*
Taylor Mello, *Old Rochester Regional High School*
Kayley Margaret Noonan, *Plymouth North High School*
Courtney Nunes, *New Bedford High School*
James R. Oliveira, *New Bedford High School*
Lauren Marie Plummer, *Bourne High School*
Nicole Lynn Resendes, *New Bedford High School*
Joshua Ian Rodrigues, *Dartmouth High School*
Ryan Bruce Silva, *New Bedford High School*
Cathleen Mary Sousa, *Dartmouth High School*
Rebecca Lynn Sousa, *Dartmouth High School*
Anthony Ernest Taber, *Gr. NB Regional Tech. High School*
Brooke A. Walsh, *Bishop Stang High School*
Andrew Paul Masse, *Apponequet Regional High School*



2008 FEAST OF THE BLESSED SACRAMENT

Presenter Opportunities



94TH ANNIVERSARY CELEBRATION JULY 31, AUG. 1, 2 & 3
THE FEAST OF THE BLESSED SACRAMENT

is sponsored by
THE CLUB MADEIRENSE S.S. SACRAMENTO, INC.
50 MADEIRA AVENUE • NEW BEDFORD, MA 02746
508-992-6911 • WWW.PORTUGUESEFEAST.COM

THE 94TH ANNUAL FEAST OF THE BLESSED SACRAMENT

History of the Feast of the Blessed Sacrament

Founded in 1915 by four immigrant Madeiran Portuguese men who wanted to recreate the “festas” that were so common in the village of their home land and to commemorate their safe passage to these American shores, the annual Feast of the Blessed Sacrament is now the premier Southern New England mid-summer gathering for family and friends and has become the largest Portuguese Feast in the World and the largest ethnic festival in New England.

Why Be A Presenter?

The Feast attracts hundreds of thousands of visitors from around the globe.

Throughout its 90 plus year history, committee members of Madeiran heritage and their families have made the feast possible by their generous contributions of time and labor. The 2008 Feast of the Blessed Sacrament Committee comprise more than 150 men who trace their Madeiran Portuguese heritage through either of their parents. Since August of last year, this year’s committee has worked many hours to make the 2008 Feast the best ever.

The Feast is a four-day event filled with entertainment, food and beverage.

Presenting a delightful menu of Portuguese cuisine and continuous entertainment on three performance stages - in addition to cabaret performances in our museum courtyard - plus a carnival midway and New Bedford’s largest and longest parade, the four-day Feast has something to please everyone. It is a grand opportunity for all to share in the rich Madeiran heritage and family values. At Feast 2008, nearly 200,000 visitors will enter the grounds of the feast at no charge.

The Feast with all of its entertainment remains an admission free event.

Festivities for 2008 begin on Thursday evening, July 31st at 6pm following a benediction and salute to the founders. The evening continues with food, beverage and music culminating with a musical performance by a popular national headline act. The event closes at midnight and the grounds are cleaned throughout the night to prepare for the following day. The Feast resumes Friday, August 1st at 6pm. On Saturday, August 2nd and Sunday, August 3rd, the Feast grounds are open from noon until midnight. For four days, hundreds of volunteers work to prepare and cook thousands of servings of delicious ethnic foods and dispense countless beverages to near endless crowd of visitors.

You have hundreds of thousands of opportunities to make an impression!



Food . . . Fun . . . Culture . . . Dance

Food

If there’s one thing that brings visitors to the Feast of the Blessed Sacrament, it’s the fabulous food and refreshing beverages. Whether one starts with a tasty linguica sandwich or a complete meal of Portuguese style chicken, beef, goat or tuna with potatoes, rice and vegetables, there is something to please every palate. A glass of imported Madeira wine is a great accompaniment.

Parade

The Feast of the Blessed Sacrament hosts the largest and longest parade presented in the city of New Bedford. Over fifty different organizations march the route from Brooklawn Park to the Feast grounds at Madeira Field. There are brass bands, fife & drum corps, clowns, giant puppets, militias, Clydesdale horses, jugglers, comic cyclists, beauty queens, floats, classic cars and lots of fun.

Museum

Located on Feast grounds is the Museum of Madeiran Heritage. Featuring artifacts and an extensive photographic collection, the museum is open throughout the feast and presents a cabaret under a large tent just outside its doors. Considered the Feast’s quiet corner, the cafe like setting features, espresso, sweets and fado music.

Scholarships

The organization has awarded over \$256,000 in scholarships to graduating high school students. In 2007, thirty-four, \$1,000 scholarships were awarded to deserving students. All our scholarships are based on academic achievement and or financial need.

Folkloric Group

The Club Madeirense S.S. Sacramento sponsors the award winning Grupo Folclorico Madeirense. The group, which performs traditional Madeiran music and dance, tours throughout the region and in Portugal. The Folkloric Group performs every day during the Feast.

Presenter Benefit Levels

PLATINUM - \$10,000

Title Presenter with inclusion in 100% of promotional announcements
Logo featured most frequently on streaming video located at main stage
Logo on banner prominently displayed in prime location
Logo included in all print advertising and posters
Website exposure with hyperlink at www.portuguese Feast.com
Full page color ad in annual Feast program ad book
Company name announced daily by MC on main stage with personal appearances
Four hospitality dinner tickets for each day of the feast
VIP tour of feast grounds by selected club member

GOLD - \$7,500

Title Presenter with inclusion in 75% of promotional announcements
Logo featured frequently on streaming video located at main stage
Logo on banner prominently displayed in secondary location
Logo included in all print advertising and posters
Website exposure with hyperlink at www.portuguese Feast.com
Full page color ad in annual Feast program ad book
Company name announced on selected days by MC on main stage
Four hospitality dinner tickets for each day of the feast
VIP tour of feast grounds by selected club member

SILVER - \$5,000

Title Presenter with inclusion in 50% of promotional announcements
Logo featured on streaming video located at main stage
Logo on banner prominently displayed
Logo included in all print advertising and posters
Website exposure with hyperlink at www.portuguese Feast.com
Half page ad in annual Feast program ad book
Company name announced on selected days by MC on main stage
Four hospitality dinner tickets for each day of the feast
VIP tour of feast grounds by selected club member

BRONZE PLUS - \$2,500

Exclusive roof top banner featuring company logo at selected “barraca” (concession stand)
Logo selectively featured on streaming video located at main stage
Website exposure with hyperlink at www.portuguese Feast.com
Quarter page ad in annual Feast program ad book
Two hospitality dinner tickets for two selected days

BRONZE - \$1,000

Logo on banner displayed on feast grounds
Logo selectively featured on streaming video located at main stage
Website exposure with hyperlink at www.portuguese Feast.com
Quarter page ad in annual Feast program ad book
Two hospitality dinner tickets for two selected days

